

Terms and Conditions

1. Promoter

This prize draw (the "Promotion") is operated by Virgin Atlantic Airways Limited of The VHQ, Fleming Way, Crawley, West Sussex RH10 9DF (the "Promoter").

2. Eligibility

2.1 The Promotion is open to legal residents of the city of New York and the City of Los Angeles, United States, aged 18 years or over at the time of entry. For the purposes of this clause, "resident" means a person whose primary and permanent home address is located within the applicable geographic area. 2.2 Employees of the Promoter, its affiliates, agents, or any third party directly associated with the administration of the Promotion, and their immediate family members, are not eligible to enter.

2.3 The Promoter reserves the right to verify the eligibility of all entrants.

3. Promotion Period

3.1 The Promotion shall commence at 00:01 (Pacific Time) on May 6, 2026 and shall close at 23:59 (Pacific Time) on June 3, 2026 (the "Promotion Period"). All references to time in these Terms and Conditions are to Pacific Time.

3.2 Entries received outside the Promotion Period will be void.

4. Entry Requirements

4.1 By submitting an entry, participants are deemed to have accepted and agreed to be bound by these Terms and Conditions.

4.2 The Promoter reserves the right to disqualify any entry which:

- (a) is incomplete, illegible, or otherwise invalid;
- (b) is submitted via automated means or by third parties, including bulk entries or consumer groups; or
- (c) otherwise fails to comply with these Terms and Conditions.

4.3 Each eligible participant will receive one entry into the Promotion for each valid Strava point earned during the Promotion Period, subject to any applicable daily points or entry limits. At the end of the Promotion Period, all eligible entries will be combined into a single draw pool.

5. Prize

5.1 Two (2) winners will each receive one million (1,000,000) Virgin Points, being one winner resident in New York and one winner resident in Los Angeles.

5.2 The prize will be credited to the winner's Virgin Atlantic Flying Club and/or Virgin Red account, subject to clause 7.

5.3 NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

6. Winner Selection and Notification

6.1 Winners will be selected at random from all valid entries received during the Promotion Period.

6.2 Entries will be allocated sequentially to eligible participants based on the date and time at which each participant validly registered for the Promotion. The Promoter, or relevant prize administrator will then use a random number generator to select one winning entry number from the total number of eligible entries in the draw pool. For clarity, the order in which entries are allocated is used solely to administer the draw and does not affect a participant's chances of winning.

6.3 Winners will be notified on or before June 12, 2026 via email or telephone using the contact details associated with their Strava account.

6.4 If a selected winner fails to respond within fourteen (14) days of notification, the Promoter reserves the right to forfeit the prize and select an alternative winner.

7. Prize Fulfilment and Conditions

7.1 The prize is non-transferable, non-exchangeable, and no cash alternative shall be offered. The prize may not be used in conjunction with any other offer or promotion unless expressly stated.

7.2 The prizewinners will need to enrol into the Flying Club and Virgin Red loyalty programs. Members can automatically enrol into both by joining [Flying Club](#).

7.3 Each winner will be issued with a unique promotional code, which must be redeemed via their Virgin Red account.

7.4 The promotional code shall expire on December 31, 2026. Virgin Points must be added to the winner's account by this date, failing which the prize shall lapse.

7.5 Virgin Points will be subject to the [Virgin Atlantic Flying Club](#) and/or [Virgin Red Terms and Conditions](#), as applicable.

7.6 The prizewinner shall be solely responsible for any and all federal, state, local, or other taxes, duties, levies, and charges, as well as any ancillary fees, surcharges, or costs arising in connection with the receipt, use, or redemption of the Virgin Points awarded as part of the prize. The Promoter accepts no responsibility or liability for any such obligations, and the prizewinner agrees to comply with all applicable laws and reporting requirements in relation thereto.

8. Substitution

The Promoter reserves the right, at its sole discretion, to substitute the prize with an alternative of equal or greater value where circumstances beyond its reasonable control make it necessary to do so.

9. Decisions of the Promoter

All decisions of the Promoter relating to the Promotion are final and binding, and no correspondence shall be entered into.

10. Publication of Winners

10.1 The Promoter may publish or make available the surname and county of residence of prize winners in accordance with applicable law.

10.2 Requests for such information must be made within one (1) month of the closing date and sent to the Promoter's address, enclosing a self-addressed envelope.

10.3 Winners may object to such publication; however, the Promoter may nonetheless disclose such information to regulatory authorities.

11. Fraud and Misuse

11.1 The Promoter reserves the right to disqualify entries generated through the use of scripts, macros, automated devices, identity masking, or multiple accounts.

11.2 The use of anonymous email services (including, without limitation, GuerillaMail or Mailinator) is prohibited.

11.3 The Promoter may undertake such verification checks as it deems reasonably necessary.

12. Technical Issues

The Promoter shall not be responsible for entries that are lost, delayed, corrupted, or not received due to technical malfunctions, network failures, or any other reason beyond its reasonable control.

13. Variation and Cancellation

The Promoter reserves the right to void, suspend, cancel, or amend the Promotion where it becomes necessary to do so due to circumstances beyond its reasonable control.

14. Liability

14.1 Nothing in these Terms and Conditions shall exclude or limit the Promoter's liability for death or personal injury caused by its negligence, or for fraud or fraudulent misrepresentation.

14.2 Subject to clause 14.1, the Promoter shall not be liable for any loss, damage, or injury arising from participation in the Promotion or acceptance or use of the prize.

14.3 Statutory rights are not affected.

14.4 Nothing in these Terms and Conditions shall exclude or limit any rights that participants may have under applicable federal or state law, including the consumer protection laws of the States of New York or California, that cannot be excluded or limited by agreement.

15. Force Majeure

The Promoter shall not be liable for any failure or delay in performing its obligations where such failure or delay results from events beyond its reasonable control, including but not limited to acts of God, natural disasters, or governmental action.

16. Data Protection

16.1 Personal data supplied in connection with the Promotion will be processed in accordance with the Promoter's Privacy Policy and applicable data protection laws.

16.2 Such data will be used solely for the purpose of administering the Promotion unless the participant has expressly consented to additional uses.

16.3 Failure to provide required information may result in disqualification.

17. General

17.1 In the event of any inconsistency between these Terms and Conditions and any promotional materials, these Terms and Conditions shall prevail.

17.2 By entering the Promotion, participants agree to release and hold harmless the

Promoter and its affiliates, officers, directors, employees, and agents from any claims, damages, losses, or liabilities arising out of participation in the Promotion or the acceptance, use, or misuse of the Prize, except to the extent caused by the Promoter's fraud, gross negligence, or wilful misconduct, or to the extent that applicable law does not permit such release. Nothing in this clause affects any mandatory rights that cannot be waived under the law of the state in which the participant resides

17.3 All federal, state, and local taxes arising from the receipt of the Prize are the sole responsibility of the winner. The Promoter reserves the right to withhold from the Prize, or to require the winner to pay prior to Prize delivery, any amount required to be withheld under applicable federal, state, or local tax law.

18. Governing Law and Jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of law principles, except that California residents shall retain the benefit of all mandatory provisions of California law applicable to them.